

**CITY OF MENASHA  
SUSTAINABILITY BOARD  
Common Council Chambers  
140 Main Street, Menasha**

**Tuesday, September 15, 2009**

**MINUTES**

**A. CALL TO ORDER**

Meeting called to order at 6:40 p.m. by Linda Stoll.

**B. ROLL CALL/EXCUSED ABSENCES**

Present: Mike Dillon, Sadie Schroeder, Linda Stoll

Excused: Trevor Frank, Becky Bauer

Also Present: Jill Enos, CDD Greg Keil

**C. PUBLIC COMMENTS ON ANY MATTER OF CONCERN TO THE SUSTAINABILITY BOARD (five (5) minute time limit for each person)**

No one spoke.

**D. MINUTES TO APPROVE**

1. Motion made by Mike Dillon, seconded by Sadie Schroeder to approve Sustainability Board Minutes of 8/18/09  
The motion carried.

**E. COMMUNICATIONS**

None

**F. DISCUSSION ITEMS**

1. City of Menasha Redevelopment/Vision Plan

Linda Stoll described the "First Impressions" program and discussed potential reciprocal communities. Mike Dillon asked about expected outcomes. CDD Keil inquired about the steps to be taken after the impressions are gathered. Linda Stoll said she would contact Wis. Rapids to inquire about intent.

Commissioners also discussed conducting a community needs assessment, creating library displays, and conducting targeted surveys. Greg Keil is to provide the LPV survey and analysis as an example. Mike Dillion stated that he would be able to distribute aa CFL bulb as a reward for those retuning completed surveys. .

2. Proposing an initiative to work together with local Credit Unions to provide Energy Efficient Mortgages (Sadie Schroeder)  
Sadie Schroeder –reported that she had come across information regarding financial institutions offering incentives to customers for to increase affordability energy efficiency upgrades. Greg Keil is to contact Chip Coenen at Lakeview Credit Union and Menasha Utilities to discuss initiating a pilot program.
3. City codes related to sustainability  
Greg Keil reported that this was among the goals established in the city's Comprehensive Plan and suggested that this could be something that the Sustainability Board could work on in the next year.

4. Wind Energy Ordinance  
Mike Dillon reported that the Town of Menasha recently adopted an ordinance related to wind energy and suggested that this would be a good prototype for the city. SCA Tissue is intending to conduct a wind energy site assessment in the city. Greg Keil is to obtain a copy from the ordinance from the Town of Menasha. To be discussed at next month's meeting.
5. Department TNS presentations/Sustainability training  
Greg Keil reported on the last session conducted by Mike Dillon and Bill Beachkofski. He reported that the session was well received and that the Police Department had initiated an energy assessment of its building in response. The next session is to address green procurement.
6. Board presentations to Common Council  
Report to Common Council on Sustainability Board accomplishments and needs. Linda Stoll will make 5-10 minute presentation at next council meeting.

#### G. ACTION ITEMS

1. Sustainability Board Budget  
Commissioners discussed potential expenditures for the farm market, community surveys, and planning meetings. They also discussed creating a communication plan. Jill Enos suggested that more money was needed for promoting sustainability initiatives.
2. Booth at the energy fair at the UW thru Cumulus Broadcasting  
Commissioners discussed Sustainability Board participation in the event.
3. Set next meeting date  
Meeting set for October 20, 2009

#### H. REPORT OF COMMISSIONERS & STAFF

1. Valley Transit Update (Roger Kanitz)  
Roger Kanitz reported on potential route restructuring/extensions. Mike Dillon reported on the light rail initiative.
2. Report on Demonstration projects - Stormwater/Water quality, natural landscaping  
Greg Keil reported that design work had been completed on the rain garden demonstration project and that installation was imminent.
3. Report on Walking & Bike Audit  
  
Greg Keil reported that the initial inventory work was nearing completion.  
Jill Enos commented on difficulties in safely accessing the entire community by bicycle.
4. Report on Neighborhood Electric Vehicle Ordinance  
Greg Keil reported that he had spoke with representatives of the regional planning commission and Town of Harrison. The RPC has prepared a map of the Fox Cities indicating where it is permissible to operate NEV's. The Town of Harrison is receptive to creating an NEV ordinance, but it is not seen as a priority at this time.
5. Status of the "Sustainability Action Summit" and the additional TNS event  
Roger Kanitz reported on the planning for this upcoming event.

#### I. ADJOURNMENT

Motion made by Mike Dillon and seconded by Sadie Schroeder to adjourn at 8:25 p.m.

Motion carried.