

CITY OF MENASHA
PERSONNEL COMMITTEE
Third Floor Council Chambers
140 Main Street, Menasha
September 7, 2010
MINUTES

A. CALL TO ORDER

Meeting called to order by Chairman Englebert at 8:16 p.m.

B. ROLL CALL/EXCUSED ABSENCES

PRESENT: Aldermen Wisneski, Langdon, Hendricks, Zelinski, Englebert, Benner,
Taylor, Mayor Merkes

EXCUSED: Alderman Roush

ALSO PRESENT: CA/HRD Captain, PC Stanke, CDD Keil, Joe Weidert,
Mary Ann Wepfer and the Press

C. MINUTES TO APPROVE

1. [Personnel Committee, 5/17/10](#)

Moved by Ald. Benner, seconded by Ald. Langdon to approve minutes.
Motion carried on voice vote.

D. ACTION ITEMS

1. [Economic Development Position](#)

CDD Keil explained he and the Mayor have been discussing ideas to help promote and market Menasha as a place to live, work and do business. They are proposing the Economic Development Specialist position in the 2010 budget should be expanded to a full time position and their duties would include assisting businesses in developing a Business Improvement District (BID). They proposed the position of Economic Development Specialist could be funded with no increase in the Community Development Department budget through 2011. Beyond 2011 the position could be funded by other private resources.

Joe Weidert, owner of the Wild Apple and Mary Ann Wepfer, formerly of ADI, explained what a Business Improvement Districts is and how it works.

Mayor Merkes commented on how important it is to market the city and school district to help Menasha move forward

Items discussed were what is the job description of this position; how was salary established; should require a quarterly review; need to be proactive to help the City grow; the importance of supporting businesses.

Moved by Mayor Merkes, seconded by Ald. Hendricks to recommend to Common Council the approval of the Economic Development Specialist Position along with job description and salary information.

Motion carried on roll call 6-2.

Ald. Taylor, Langdon, Hendrick, Englebert, Benner, Mayor Merkes – yes

Ald. Wisneski, Zelinski – no

Moved by Mayor Merkes, seconded by Ald. Wisneski to recess to Board of Public Works.
at 9:13 p.m.

Reconvened at 9:55 p.m.

2. Moved by Ald. Wisneski, seconded by Ald. Benner to Adjourn into Closed Session pursuant to Wis. Stats. §19.85(1)(g): Conferring with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved; and

§19.85 (1)(c).

(1035B Grievance)

Motion carried on roll call 8-0

Respectfully submitted by Deborah A. Galeazzi, WCMC, City Clerk