

CITY OF MENASHA
Redevelopment Authority
1st Floor Conference Room, City Hall – 140 Main Street
November 7, 2011
MINUTES

A. CALL TO ORDER

The meeting was called to order at 5:00 p.m. by Chairman Kim Vanderhyden.

B. ROLL CALL/EXCUSED ABSENCES

REDEVELOPMENT AUTHORITY MEMBERS PRESENT: Ald. Jim Englebert, Kim Vanderhyden Bob Stevens and Kip Golden

REDEVELOPMENT AUTHORITY MEMBERS EXCUSED: Linda Kennedy

OTHERS PRESENT: CDD Keil, CAHRD Captain, CT Stoffel, PP Homan and Mike King

C. MINTUES TO APPROVE

1. **Minutes of the October 24, 2011 Redevelopment Authority Meeting**

Motion by Ald. Jim Englebert, seconded by Bob Stevens to approve the October 24, 2011 Redevelopment Authority meeting minutes.

The motion carried.

D. PUBLIC COMMENT ON ANY ITEM OF CONCERN ON THIS AGENDA

(five (5) minute time limit for each person)

1. No one spoke.

E. COMMUNICATION

1. **Development Agreement Between the City of Menasha and Ponds of Menasha, LLC and Development Agreement Between the City of Menasha and Cypress Homes and Realty, Inc.**

Staff reported the development agreements have been executed. Parts of the agreements dealing with real estate transactions have been assigned to the Redevelopment Authority.

F. DISCUSSION

1. **Update on Land Transactions**

Staff reported that the deeds and were being prepared to effectuate the real estate transactions between the city and RDA, and between the RDA and the developers.

2. **Marketing Strategy for Lake Park Villas**

Discussion was held on preparing a marketing strategy for the residential and commercial lots that were being transferred from the city to the RDA. Staff is to prepare a draft Request For Proposal for real estate marketing services. Committee members agreed to form a working group to review the draft proposal and scheduled a meeting at 6:00 on November 23 to carry out this function.

F. ACTION ITEMS

1. **None.**

G. ADJOURNMENT

Motion by Kip Golden, seconded by Kim Vanderhyden to adjourn at 5:35 p.m.

The motion carried.

Minutes respectfully submitted by Greg Keil, Community Development Director.